



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2020

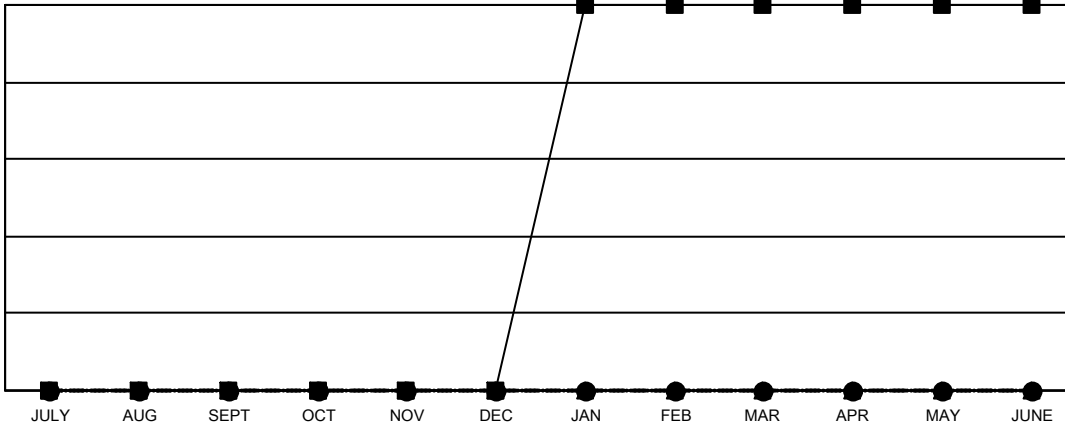
Multiple District 3

LOCATION: OKLAHOMA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	2
OCT/NOV/DEC	0	0	0
JAN/FEB/MAR	1	0	0
APR/MAY/JUNE	0	0	0

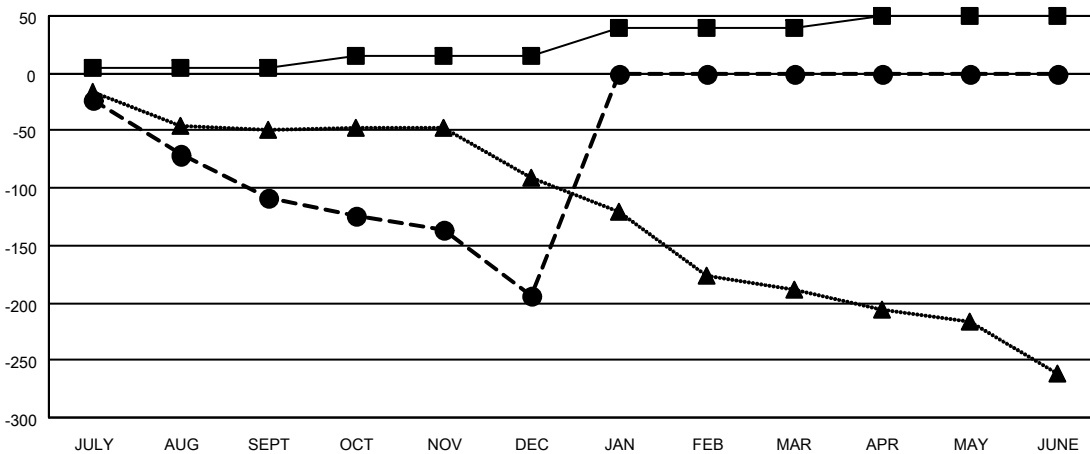
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	5	51	157
OCT/NOV/DEC	10	62	140
JAN/FEB/MAR	25	0	0
APR/MAY/JUNE	10	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 2	46 CLUBS OF 150 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>
		MALE 2,282 (67.88%)
		FEMALE 1,080 (32.12%)
<u>DROPPED MEMBERS</u>	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 434
DECEASED 17		FAMILY MEMBERS PAYING HALF DUES 219
CLUB CANCELLED 29		
OTHER 251		
TOTAL 297		